Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise) Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-4/2010-T&C-CM

Date: 28.08.2012

Sub: <u>Promotional offer of 40% special discount on sale price of PCMCIA data card</u> during festival season -reg.

<u>Circular T&C-CM No. 51/12-13</u>

Kindly refer to this office letter of even No. dated 20.10.2011 & 08.11.2011 vide which sale price of 3.6 Mbps and 7.2 Mbps PCMCIA type HSDPA data card was intimated. Now, on the occasion of Onam the Competent Authority is pleased to announce a special discount of 40% on the sale price (Rs.1600 Exclusive of VAT) of 3.6 Mbps and 7.2 Mbps PCMCIA type HSDPA data cards.

2. This scheme will be effective from **29.08.2012** and remain open for a period of 90 days from the data of launch of this scheme.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. <u>Press note and proper advertisement as deemed fit may be made to generate adequate response</u>.

4. This circular is issued based on the approval of the Competent Authority at 15/N in P&P CM cell File No.2-2/2012-P&P-CM. For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: <u>hqcm.pp@gmail.com</u>, hqcm_pp@bsnl.co.in.

(Subrat Kumar Mohakud) Dy. Manager (T&C) Ph. 011-23734283

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / Sr.GMs/GMs, BSNL C.O.
- 5) Sr. GM (S&M)-for publicity.
- 6) GM (IT) for making necessary update in website and place in news item.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section for Hindi version.

10)Guard file.